ESTTA Tracking number:

ESTTA635792

Filing date: 10/29/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Flop Happy LLC d/b/a FlipSidez		
Entity	LLC	Citizenship	Pennsylvania
Address	92 Savage Rd. Pottstown, PA 19465 UNITED STATES		

Attorney informa-	Shawn R. Farmer
tion	Muskin & Farmer LLC
	100 W Main Street, Suite 205
	Lansdale, PA 19446
	UNITED STATES
	sfarmer@patentstrademarks.com Phone:2158538259

Registration Subject to Cancellation

Registration No	4519317	Registration date	04/22/2014
Registrant	Topson Downs of California, I 3840 Watseka Ave. Culver City, CA 90232 UNITED STATES	nc.	

Goods/Services Subject to Cancellation

Class 025. First Use: 2012/12/01 First Use In Commerce: 2012/12/01 All goods and services in the class are cancelled, namely: bottoms, denim pants and jeans

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Petitioner as Basis for Cancellation

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	FLIPSIDEFLIPFLOPS; FLIPSIDEZ		
Goods/Services	Flip Flops, Footwear, and Retail Services.		

U.S. Application No.	85701357	Application Date	08/11/2012
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	FLIPSIDEZ
Design Mark	FlipSidez
Description of Mark	The mark consists of The mark consists of the following characters: FlipSidez The "F" is a styled character and is capitalized. All of the remaining charactersare in Arial Rounded MT Bold Font. Onlythe "F" and the "S" are in upper case, all of the other characters are in lowercase. The mark has a slight arc to it, peaking in the middle of the mark.
Goods/Services	Class 025. First use: First Use: 2012/07/14 First Use In Commerce: 2012/07/25 Flip flops; Footwear

Attachments	FLIPSIDE Petition to Cancel Final 2.pdf(300127 bytes)
	85701357#TMSN.png(bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Shawn R. Farmer/
Name	Shawn R. Farmer
Date	10/29/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No.	:	4,519,317
For the Mark	:	FLIPSIDE
Registered on	:	April 22, 2014
		·- X
		:
Flop Happy LLC		:
		:
Petitioner,		: Cancellation No
		:
v.		:
		:
Topson Downs of Californ	nia, Inc.	:
		:
Registrant.		:
		X
Commissioner for Tradem	arks	
P.O. Box 1451		
Alexandria, VA 22313-14	51	

PETITION TO CANCEL

Flop Happy LLC, a Pennsylvania Limited Liability Company ("Petitioner") having its principal place of business at 92 Savage Road, Pottstown, Pennsylvania 19465, believes that it is damaged by the registration of the mark in U.S. Trademark Registration No. 4,519,317 issued on April 22, 2014.

According to the Trademark Electronic Search System, the name and address of the current owner of the Registration is Topson Downs of California, Inc. ("Registrant"), having its principle place of business at 3840 Watseka Avenue, Culver City, California 90232.

The grounds for cancellation are as follows:

I. Petitioner's Marks

- Petitioner is the owner of United States Trademark Application Serial No.
 85/701,357 for FLIPSIDEZ ("Petitioner's First Mark") for Flip flops; Footwear
 ("Petitioner's Goods") in International Class 25.
- 2. Petitioner's First Mark has been used in connection with Petitioner's Goods since at least as early as July 2012.
- 3. Petitioner also owns common law rights to the FlipSideFlipFlops mark ("Petitioner's Second Mark") and the FLIPSIDEZ mark ("Petitioner's Third Mark") for Petitioner's Goods and related retail services ("Petitioner's Services"). Petitioner's Second Mark and Petitioner's Third Mark have both been used in connection with Petitioner's Services since at least as early as August 2011. Evidence establishing use of these marks, beginning on August 21, 2011, on the Etsy and Bonanza websites is attached hereto as **Exhibit A.**
- 5. The use of capitalization in the FlipSideFlipFlops mark on the Etsy and Bonanza websites indicates the separation between the different words contained within the mark, which was necessary due to the fact that these websites would not allow shop names that contain spacing. (See Exhibit A).
- 6.. As a result of Petitioner's widespread and longstanding use of the Petitioner's Second Mark and Petitioner's Third Mark in connection with Petitioner's Goods, Petitioner's Second Mark and Petitioner's Third Mark have acquired extensive goodwill, and are both well-known and recognized by consumers as identifying goods that are sold by, manufactured by, affiliated with or have been authorized by the Petitioner.

II. Registrant's Marks

- Registrant is the owner of United States Trademark Registration No.
 4,519,317 for FLIPSIDE ("Registrant's First Mark") for bottoms, denim pants and jeans
 ("Registrant's Goods") in International Class 25.
 - 8. The Application for Registrant's Mark was filed on June 25, 2012.
- 9. The date of first use of Registrant's Mark by Registrant on Registrant's Goods was December 1, 2012.
- 10. Registrant is also the owner of United States Trademark Application Serial No. 85/661,135 for FLIPSIDE ("Registrant's Second Mark") for tops, capri pants, hooded tops, hooded jackets, leggings, overalls, shirts, shorts, sweat shirts, sweat pants, sweat jackets, t-shirts, footwear, belts for clothing, hats ("Registrant's Second Mark Goods") in International Class 25.
 - 11. The Application for Registrant's Second Mark was filed on June 25, 2012.
 - 12. The Registrant's Second Mark has not been in use as of October 15, 2014.

III. Priority and Likelihood of Confusion

13. Registrant's First Mark consists of the identical 'flipside' term. The 'flipside' term is contained, in its entirety, within Petitioner's FlipSideFlipFlops mark. The remaining 'flipflops' part of this mark is a generic term for a certain type of footwear, making the 'flipside' term the most distinctive part of Petitioner's Second Mark. Similarly, Petitioner's Third Mark, FLIPSIDEZ, is identical to Registrant's First Mark, except for the additional 'Z' at the end of Petitioner's Third Mark. In terms of

sound, appearance and meaning, Registrant's First Mark is nearly identical to Petitioners Second and Third Marks.

- 14. Registrant's Goods are closely related to Petitioner's Goods and, upon information and belief, have been promoted and sold through the same channels of trade. Hence, Registrant's use of the mark FLIPSIDE in connection with bottoms, denim pants, and jeans, is likely to cause confusion, mistake or deception as to the source of origin of Registrant's Goods in that the public, the trade and others are likely to believe that Registrant's Goods are provided by, sponsored by, approved by, licensed by, affiliated with or in some other way legitimately connected to Petitioner. This is due to the fact that many sources offer both clothing and footwear under the same mark. The application for Registrant's Second Mark, though it is not the subject of the present petition, is also evidence of this fact and further proof that a likelihood of confusion exists between Petitioner's marks and Registrant's First Mark.
- 15. Based on the records of the USPTO, the Registrant's Priority Date or Application Date is June 25, 2012, which is subsequent to Petitioner's first use of Petitioner's Second Mark, which was at least as early as August 2011.
- 16. The continued existence of Registrant's FLIPSIDE registration casts a cloud upon Petitioner's right to continue to use and expand the use of both its FlipSideFlipFlops mark and its FLIPSIDEZ mark.

WHEREFORE, Petitioner requests that Registration No. 4,519,317 for the trademark FLIPSIDE be cancelled and that this Petition for Cancellation be sustained in favor of the Petitioner.

Please direct all correspondence to:

Shawn R. Farmer Muskin & Farmer, LLC 100 W. Main St., Ste. 205 Lansdale, PA 19446

Petitioner herein appoints Shawn R. Farmer as its attorney to transact all business in the U.S. Patent and Trademark Office related to this matter.

Accompanying the electronic submission of this Petition for Cancellation is the required fee of \$300.

Respectfully submitted,

Flop Happy, LLC

By its Attorneys

Shawn R. Farmer

Muskin & Farmer, LLC

100 W. Main St., Ste. 205

Lansdale, PA 19446

Our Ref.: 2233-001

CERTIFICATE OF SERVICE

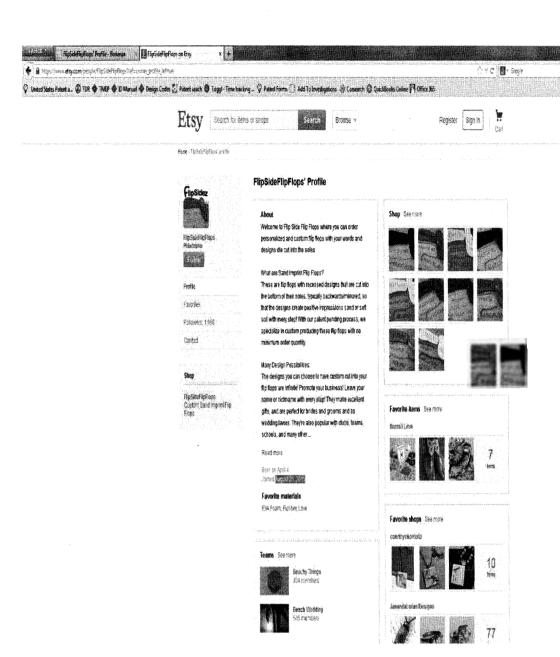
It is hereby certified that on October <u>29</u>, 2014 a copy of the foregoing

PETITION TO CANCEL has been sent by first class mail, postage prepaid to the address of Registrant:

Topson Downs of California, Inc. 3840 Watseka Avenue Culver City, California 90232

Shawn R. Farmer

Exhibit A



P D. + A

